

Foodini can create a competitive advantage by offering your customers a new and exciting experience in-store.

FOODINI IN FOOD RETAIL

Generate a new revenue source and attract more store traffic.

FOR SUPERMARKETS, CAFES, BAKERIES,
FAST CASUAL RESTAURANTS,
CONVENIENCE STORES AND MORE





THE EXPERIENCE ECONOMY

People spend more time and money on experiences that are engaging in a personal and memorable way. Create a unique and entertaining in-store experience for your customers with Foodini.

- **Photo-worthy** food presentation: everyone wants to share “instagrammable” foods - especially when they are 3D printed!
- **Personal connections:** Let your customers choose their prints and ingredients on offer - it's all about engagement.
- **Food personalization:** Just like people prefer personalized birthday cakes - imagine how surprised they'll be when they can get personalized snacks.
- **Differentiation:** 3D food printing isn't known to the masses... yet! Be an innovator in the market and contribute even more to your positive brand impact. Generate a new revenue source and attract more traffic to your store.

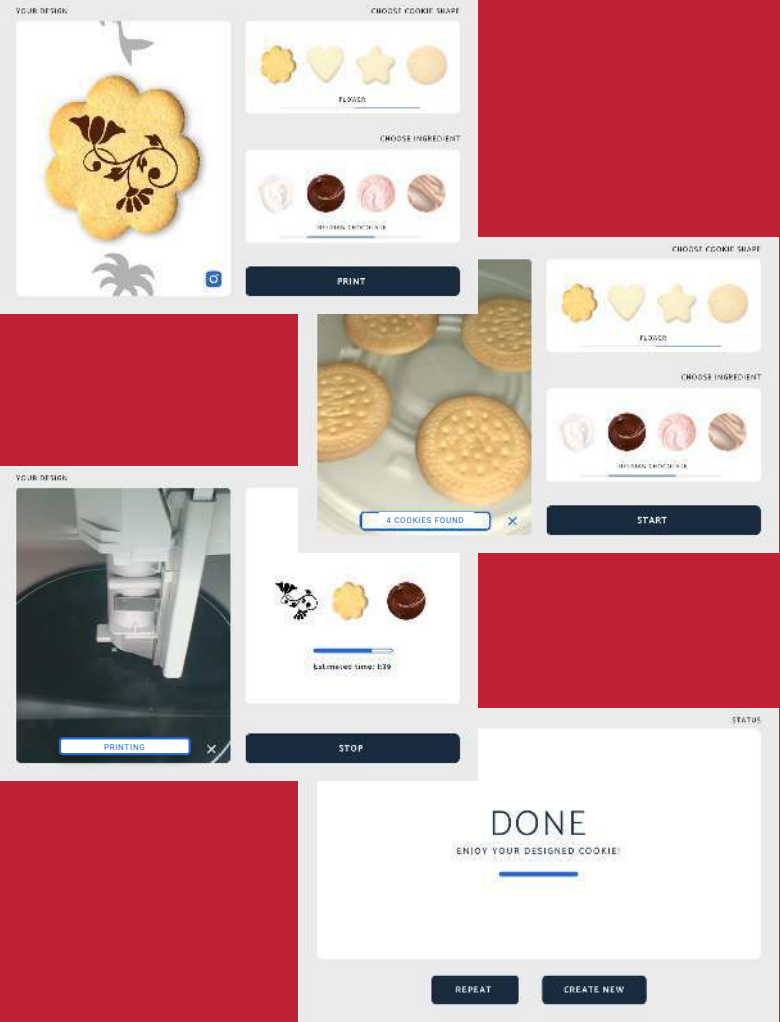
ENGAGE YOUR CUSTOMERS IN-STORE

Display Foodini in the café area, the bakery, or wherever you want customers to linger and be engaged.

You can start with offering cookie decorations, printing cookies in customized shapes, chocolates to be served with coffee, designed crepe fillings, cake decorations - even on cake slices. Or other offerings: choose what's best for your market.

And with room inside Foodini for up to 5 food capsules loaded with ingredients that can print at any time, you can quickly accommodate for people with allergies or food intolerances. Be at-the-ready to print ingredients that are gluten-free, sugar-free... whatever the need.





CUSTOMIZATION AND PERSONALIZATION - FOR YOUR STORE APPLICATION

We can create a customized user interface for your specific print offerings - complete with your branding - that is easy to use and ensures no training is needed. This means any of your team members can operate Foodini at any time.

Any tablet or smartphone can be used to print with Foodini. Have your customers relax and take their time creating personalized prints without forming a waiting line to order. Or is a customer in a rush? They can order, pick up, and go.

With our customized user interfaces and apps, it's easy for your staff to get up-to-speed in no time to service your customers.

PLACE AND PRINT

Foodini has built-in recognition capabilities, so you can automatically print on top of other foods or your dishes.

For instance, place cookies inside Foodini, and Foodini automatically finds them and prints on top.

Print on top of pancakes, crepes, cakes, and more...

This gets really fun, really fast!

** Note that recognition functionality is only available as part of a customized user interface.*

